



It's Not the Big That Eat the Small...It's the Fast That Eat the Slow: How to Use Speed as a Competitive Tool in Business

Jason Jennings, Laurence Haughton

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Conventional wisdom once told us *big companies are unbeatable... and eat smaller competitors for breakfast.*

Not anymore. These days *It's Not the Big that Eat the Small... It's the FAST that Eat the Slow!*

Jason Jennings and Laurence Haughton discovered what separates today's *icons of speed* from everybody else.

They asked questions like:

- *What is the difference between speed and haste?*
- *Where does business go to spot trends before the competition?*
- *How can leaders help people stop dreading high velocity and rediscover the thrill of deciding, acting and staying fast?*

And studied the world's fastest companies like:

- **H&M** Europe's *fast fashion* phenomenon now poised to threaten apparel stores in America.
- **AOL** who gulped down Netscape and Time Warner in record time.
- **Charles Schwab** the new dominant name in discount and on-line financial services.

The results are in this sensational book... a national bestseller, translated all over the globe and universally praised.

Would you like to make speed a competitive tool in your business? Here's your roadmap!

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Brian Grant:

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Willie Dominguez:

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Donna Wright:

With this era which is the greater particular person or who has ability to do something more are more precious than other. Do you want to become one among it? It is just simple way to have that. What you should do is just spending your time little but quite enough to possess a look at some books. One of many books in the top listing in your reading list is definitely It's Not the Big That Eat the Small...It's the Fast That Eat the Slow: How to Use Speed as a Competitive Tool in Business. This book which is qualified as The Hungry Hills can get you closer in becoming precious person. By looking way up and review this publication you can get many advantages.

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