



## **The Guide to Understanding the Insurance Industry 2008-2009: Dive into the financials and find yourself swimming in highly valuable data**

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(The newest edition of this book entitled "Insurance Facts and Stats 2011" is available here as well.) "The Guide to Understanding the Insurance Industry 2008-2009" is an illustrated, easy-to-read handbook that looks at today's insurance business environment. It is packed with 60 pages of charts and graphs that explain — in a colorful and concise way — how insurers earn and spend money. Using exclusive information from the many sources within the A.M. Best family of publications and products, the guide is handy reference for industry-current trends and terminology, and a comprehensive resource that focuses on the many lines of business within the property/casualty, life, health and reinsurance industries, with rankings of top writers. The guide also showcases information about captive domiciles, solvency and ratings, new insurance companies, A.M. Best stock indexes, how insurance is sold and regulated, and how catastrophes affect the industry. It's a great gift for new employees, board members, clients and customers, and can be used for reports, speeches and presentations.

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