



# Accounting

*Michael J. Jones*

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*Accounting 3e* provides a very accessible and easy-to-follow introduction to accounting. It is intended as a core textbook for students studying accounting for the first time: either those following an undergraduate degree in a business school, or non-business studies students studying an accounting course. This includes students on both accounting and non-accounting degrees and also MBA students.

Designed to be both engaging and accessible to the student, *Accounting 3e* features:

- A lively presentational style integrating cartoons and soundbites
- ‘Company Camera’ boxes presenting financial data from a wide variety of international companies, such as Heineken, Nokia and Volkswagen.
- ‘Real Life Nuggets’ offering contemporary examples from the business press that give the body of the text a real-life resonance.
- End of chapter questions of escalating difficulty, together with accompanying answers, enabling the student to develop their understanding of the key concepts discussed in the text.
- A rich supporting website including solutions, extra question material and powerpoint slides for lecturers, multiple choice quizzes and an online glossary for students.

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