



The Intangibles of Leadership: The 10 Qualities of Superior Executive Performance

Richard A. Davis

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The Intangibles of Leadership: The 10 Qualities of Superior Executive Performance Richard A. Davis **It's the Subtleties that Matter!**

What is the real difference between competent leader and extraordinary executive? Is it pedigree, experience, intelligence? The answer is yes...and much more. Exceptional leadership hinges on a complex interaction between individual psychology and unique business needs. At the top rung of the ladder, where the dynamics are most complicated, subtle adjustments in style can produce outstanding results.

In his new book, *The Intangibles of Leadership*, Management Psychologist Richard Davis, Ph.D., uncovers patterns in the attributes that truly distinguish those who succeed at the top. What he found was that extraordinary leaders possess certain characteristics that fall between the lines of existing leadership models, yet are fundamental to executive success. Davis explains each of these qualities, the people who exemplify them, how to detect them in others, and most importantly, how to develop the subtle characteristics that will enable them to stand out from the pack.

Learn why...

- It's often better to aim for silver than for gold
- Playing hard to get attracts people to you
- It's important to have a slightly inflated view of your abilities
- Your peripheral vision is so important
- It's ok to get angry with your team
- So many extraordinary executives have gone through crises early in their lives

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