



New Frontiers in Environmental and Social Labeling (Sustainability and Innovation)

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This volume provides an in depth look at labeling and its relation to the governance of global trade. The book aims at bridging the research gaps related to the link between consumers' perception of a label with their willingness to pay, the impact and the limitations of labeling in the event of food safety hazards, and the trade and development dimensions of labeling. As such, this volume opens a new frontier on issues related to the economics of labeling.

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