



Logistics

David J. Bloomberg, Stephen B. LeMay, Joe B. Hanna

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This concise and well written book integrates logistics into a supply chain management context. Current events, along with new theory and practice make it a valuable reference for industry practitioners, and compliment material on the basics in warehousing, transportation, inventory, and packaging and material handling. More in-depth coverage includes service response logistics, logistics accounting, and reverse logistics. Also featured, are important chapters on service response logistics, logistics accounting, and reverse logistics. For logistics analysts and managers, distribution analysts, warehouse managers, transportation analysts, supply chain management managers, and purchasing managers.

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