Organization Development: Developing the processes and resources for high-tech businesses

Baisham Chatterjee

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This book looks at understanding how to correlate these created resources in a sequence, so that any modern highly creative business with around 100-1500 or more employees understand how they should grow and profit from it. The market exists in a highly competitive environment and so I used ideas like competitive benchmarking, vision, modern analysis of core competence, best practices, transformation and few other ideas that fit together to reduce any organizational gap. I included ideas which people didn't think of earlier in the organization development perspective and created a sequence of highly interesting ideas and modern developments with which I suggest modern research and developments have to offer for the best results of a business. This book is more of a book on innovation bringing together a lot of research ideas on analytic hierarchy, balanced scorecard and benchmarking, and consists of 16 chapters where data has been collected from journals at MCB university press. It is a very good book for understanding how to make the internal processes more advanced for a business and understand utilizing other resources which were not co-related to organization development earlier thus making it an integral part of organization development.

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