



Fred Meijer: Stories of His Life

Bill Smith, Larry ten Harmsel

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Retailing pioneer Fred Meijer comes alive in the pages of this intimate biography, told in part by the people in Fred's life ? from store cashiers to American presidents. Astute businessman, visionary arts patron, homespun philosopher ? Fred is a man of many parts. His story weaves a chronicle of how to succeed in business, how to shape one's life, how to leave the world a better place, and how to have fun along the way. / "Fred, in his unpretentious way, has always been a leader. . . . He is able, he is dedicated, and he's fun."? Gerald R. Ford / "I have always admired Fred Meijer as the great visionary who first recognized the potential of the supercenter in the United States. As we developed our Wal-Mart model, we learned a great deal by watching what he did."? Don Soderquist - former Vice Chairman and Chief Operating Officer of Wal-Mart / "Fred Meijer's life story is a supersize grocery cart, full to the brim with values that we should live by ? honesty, fairness, and respect for others."? Mike Lloyd - Grand Rapids Press

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