



Designing Ethical Workplaces: The Moldable Model

Donald D. Dunn

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Executive leaders need a framework with which to evaluate current and to create new corporate ethical management systems in their organizations. This book offers such a framework, called the Moldable Model©, a system of consistent components that give leaders a framework and a guide to build an organization-specific corporate ethical management system (CEMS). This book teaches how to design ethical workplaces utilizing the role modeling, context, and accountability components. In a step-by-step process, the author guides the reader through the research-based components with definitions, theory, explanations, and the practical application of those components through suggested organizational activities. Readers can expect to develop ethical tools and a complete corporate ethical management system for implementation into their specific organizations. In just a few hours, a busy executive can have the knowledge and tools to design an ethical workplace that creates satisfied and committed employees who increase organizational productivity and competitive advantage.

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